

Caroline H. Mankey
(424) 901-0149

Caroline Mankey is a partner at Cypress, LLP, and brings with her over a decade of big law firm trial and appellate experience. Caroline represents companies and individuals in the entertainment and high-tech industries where solving legal problems requires not only expertise in the area of intellectual property rights, but an intimate understanding of the business and culture surrounding creative talent and innovative business and technology. She serves both high-profile clients and emerging companies and is regularly called upon to successfully resolve disputes involving publicity rights, invasion of privacy, copyrights, trademarks and First Amendment rights to free speech and of fair use. She is also expert in handling complex business disputes arising out of partnership obligations and rights, contractual obligations, interference with business opportunities, sexual harassment allegations and contests over ownership rights in real estate and other property. Caroline is known by her clients for her unique ability to understand their goals and problems and to solve those problems like they do – innovatively and creatively – and to zealously protect their rights in the most strategic, efficient and cost-effective manner possible.

Articles, Press and Distinctions

But my lawyer told me to delete the Facebook Posts!, Los Angeles Daily Journal, March 6, 2012, at 4.

Life After Death, Los Angeles Lawyer Magazine, April 1999, at 41.

Commercial Speech Disorder, Los Angeles Daily Journal, Dec. 15, 1998, at 6.

Contributed to: *California Expands the Statutory Right of Publicity for Deceased Celebrities While Its Courts Are Examining the First Amendment Limitations of that Statute* by Bela G. Lugosi, DePaul J. of Art & Ent. Law, Vol. X, No. 2 (Spring 2000).

Matthew Belloni, *Skid Row Band Dispute Takes Early Lead In Lawsuit Of The Year Race*, <http://www.thresq.com/2010/02/skid-row-lawsuit-philip-varone.html>, February 8, 2010.

Vans Owes Motley Crue Bassist, Jury Rules, L.A. Times, Feb. 12, 2005, at C2.

Susan Butler, *Court Sticks Up For Sixx's Right of Publicity*, Billboard, March 5, 1005, at 18.

Model Claims E! Show Fraud, The Hollywood Reporter, Esq., February 6-12, 2007, at 5.

Matthew Heller, *E! Settles Supermodel's Suit Over 'Salacious Expose,'* <http://www.thresq.com/2008/01/posted-by-matth.html>, January 9, 2008.

The following are some of the successes that illustrate Caroline's passionate care in using the law to advance her clients' goals:

- Tried and won a judgment of over \$1 million on behalf of Nikki Sixx, founder of the renowned rock band Motley Crue, against Vans, Inc. for misappropriation of Mr. Sixx's statutory and common law publicity rights.
- Tried and won a multi-party partnership dispute and secured a judgment of over \$10 million for her client.
- Tried and won a two-month long jury trial against Lucasfilm, Ltd. for breach of an intellectual property license concerning the rights to manufacture and distribute Star Wars electronic toys.
- Obtained preliminary and permanent injunction preventing any use or dissemination of videotaped footage of Rodney Dangerfield.
- Prevailed against media defendants' anti-SLAPP motion to strike supermodel Niki Taylor's claim for

Professional Experience

Glaser, Weil, Fink, Jacobs, Howard & Shapiro, LLP (formerly Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro, LLP)

- 1999-2009
- Partner since 2004
- Handled complex business, entertainment and intellectual property litigation

Benjamin, Lugosi & Benjamin, LLP

- 1996-1999
- Handled trademark, copyright and right of publicity litigation and transactions

The Honorable Stephen Reinhardt, United States Court of Appeals for the Ninth Circuit

- Summer Extern 1994

Education

UCLA School of Law

- Juris Doctorate 1996
- Moot Court Honors Program
- Women's Law Journal
- Co-President of the Entertainment Law Society

UCLA

- Bachelor of Arts in Germanic Languages 1990
- Graduated *Cum Laude*

Punahou School

- High School degree 1982

breach of oral contract arising from defendants' creation of television show different from the agreed-upon nature and focus of the show.

- Prevailed on client's assertion that an oral license defense to a copyright infringement action violated the no contest provisions of Rodney Dangerfield's trust.

Caroline has also advanced her clients' goals in numerous appellate matters:

- ***Labor/Community Strategy Center v. Los Angeles County Metropolitan Transportation Authority***, 564 F.3d 1115 (9th Cir. 2009). Successfully argued before the Ninth Circuit Court of Appeals whereby, in May 2009, after over ten years of contentious, high-profile litigation over the County's bus system, the Court upheld the District Court's denial of motions to extend a consent decree and for contempt sanctions against the Los Angeles County Metropolitan Transportation Authority.
- ***Lloyd Hayes v. The Walt Disney Company***, 34 Fed. Appx. 376, 2002 WL 972164 (9th Cir. 2002). Successfully defended The Walt Disney Company in

the United States District Court and in an appeal by the plaintiff to the Ninth Circuit in a suit alleging that the motion picture “The Waterboy” infringed on the copyright to the Harold Lloyd silent film "The Freshman."

- ***Comedy III Productions, Inc. v. Saderup***, 68 Cal. App. 4th 744 (1998). Served as trial and appellate counsel for Comedy III Productions, Inc., and prevailed in both courts in a dispute over the unauthorized manufacturing and sale of t-shirts and posters bearing the images of The Three Stooges.
- ***Comedy III Productions, Inc. v. Saderup***, 25 Cal.4th 387 (2001), *cert. denied*, 122 S. Ct. 806 (2002). Served as counsel for amici curiae Wayne Enterprises, Inc., Sheffield Enterprises, Inc., Global Icons, LLC, Groucho Marx Productions, Inc. and Bela G. Lugosi in connection with the California Supreme Court’s review of the *Comedy III* case, which became one of the seminal California cases on right of publicity law.

In addition to her substantive work, Caroline enjoys reading fiction, running, hiking, yoga, traveling and wine tasting.