

Soft Law Governance Workshop

March 5, 2012

SkySong, ASU Scottsdale Innovation Center
Building 1475, Third Floor, Room Alliance 365
Scottsdale, AZ 85257

8:00 – 8:30 Registration and light breakfast

8:30 – 9:00 Welcome and workshop goals – Douglas Sylvester, ASU

9:00 – 9:45 Timothy Smith, University of Minnesota
The Authority Gap of Rival Private Governance Networks: The Case of Really New Technologies

9:45 – 10:30 Adam Finkel, University of Pennsylvania, and Gary Marchant, ASU
The OSHA-NAIMA HSPP: Example of a Voluntary Industry-Government Program

10:30 – 10:45 Break

10:45 – 11:30 Gary Dodge, Forest Stewardship Council
FSC Certification as a Market-Based Tool to Improve Forest Management

11:30 – 12:15 Michael Baram, Boston University
Devising a Credible Semi-Self Regulatory Program

12:15 – 1:00 Lunch

1:00 – 1:45 Jonathan Koppell, ASU
Dynamics of Global Rulemaking

1:45 – 2:30 Nicole Darnall, ASU
Do Voluntary Agreements and Codes of Conduct Change Firms' Behaviors? Lessons Learned from the Environmental Arena

2:30 – 2:45 Break

2:45 – 3:30 Graeme Auld, Carleton University
Reversal of Fortune: Early Choices and the Evolution of Non-state Certification

3:30 – 4:30 Wrap-up discussion, conclusions, and follow-up

6:00 – 7:30 Dinner at Los Sombreros Café (transportation will be provided)

Workshop Participants

Name	Affiliation	Email
Joshua Abbott	ASU	Josh.Abbott@asu.edu
Ken Abbott	ASU	Ken.Abbott@asu.edu
Graeme Auld	Carleton University	graeme_auld@carleton.ca
Michael Baram	Boston University	mbaram@bu.edu
Elizabeth Corley	ASU	corley.elizabeth@gmail.com
Dan Bodansky	ASU	Daniel.Bodansky@asu.edu
Nicole Darnall	ASU	ndarnall@asu.edu
Gary Dodge	Forest Stewardship Council	g.dodge@us.fsc.org
Adam Finkel	University of Pennsylvania	afinkel@law.upenn.edu
Joe Herkert	ASU	Joseph.Herkert@asu.edu
Jay Kesan	University of Illinois	kesan@illinois.edu
Jonathan Koppell	ASU	koppell@asu.edu
Alexa Magee	ASU	aemagee1@asu.edu
Greg Mandel	Temple University	gmandel@temple.edu
Gary Marchant	ASU	Gary.Marchant@asu.edu
Lee Paddock	George Washington Univ.	lpaddock@law.gwu.edu
Marc Saner	University of Ottawa	msaner@uottawa.ca
Timothy Smith	University of Minnesota	timsmith@umn.edu
Doug Sylvester	ASU	Douglas.Sylvester@asu.edu
Wendell Wallach	Yale University	wendell.wallach@yale.edu
Greg Wilmoth	ASU	ggwilmoth@cox.net