Innovation Advancement Program

The Innovation Advancement Program (IAP) is open to graduate and honors undergraduate students with diverse backgrounds in business, engineering, the sciences, and law. Undergraduate students from the Barrett, The Honors College and graduate students from the Sandra Day O'Connor College of Law, W.P Carey School of Business, Ira A. Fulton School of Engineering, and College of Liberal Arts and Sciences work together to assist in the commercialization and monetization of new technologies developed at ASU.

What students do:

Students help entrepreneurs with technology start-up efforts by:

- Performing **intellectual property analyses**
- **Forming business entities** and **drafting contracts**
- Creating **technology assessments**
- Recommending **commercialization strategies**

Course information:

- Students must complete 300 hours during the semester, including class time (approx. 20 hours per week).
- Students receive six units of credit.
  - Two hours graded/seminar
  - Four hours pass/fail client component

Mandatory training:

- Attend the full- day orientation session, which will be scheduled for the Friday before the semester officially begins.

Time commitments:

- 15 -20 (law) or 10-12 (others) hours per week on IAP project(s)
- One hour each week in IAP team meeting (attendance required)
- Two-hour seminar each week
- Four 'office hours' each week at Sky Song office (students sets their own 'office hours' during regular business hours,: 8 a.m. to 5 p.m.)

To apply:

- Complete an application
- Attach an unofficial copy of your transcript
- Submit to Suzanne Lynn at suzanne.lynn@asu.edu
- Interview with Prof. Eric Menkhus

For more information contact:

Eric Menkhus, Director
eric.menkhus@asu.edu

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ASU Sandra Day O'Connor College of Law
Arizona State University

A helping hand for technology start-ups in Arizona

www.law.asu.edu/iap